



KIAP SNIPPETS

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Shri. M. N. Chellappan

Inter Companies Games –

We are delighted to announce that the Inter-Company Games will take place during the last week of December 2024. Further details will be shared with you soon.

CEO, KIAP Ltd

KYC - Forms

The KYC forms have been distributed to the entrepreneurs. For those who haven't submitted, please complete and update the KYC forms by October 15, 2024.

<https://forms.gle/hDQrK CgT9SF8TBwG8>



Kerala ranked no.1 in ease of doing business reforms in India.

In a boost to its attempt to woo industries, Kerala has emerged the leader in the country in 'Ease of Doing Business Reforms' as per the ranking of the Union Ministry of Commerce and Industries. This is the first time that Kerala is ranked number one in creating an industry-friendly environment in its history. Kerala topped in implementing seven citizen-centric reforms and two categories of business-centric reforms. The ranking was announced by Union Minister of Commerce and Industry Piyush Goyal at 'Udyog Samagam', a conference of industries and commerce ministers of states, in Delhi.

Shri. Goyal handed over the award to Industries Minister Shri. P Rajeeve, who was accompanied by the top officials of the industries department, including APM Mohammed Hanish, Principal Secretary and Harikishore IAS, Managing Director, KSIDC.

The two categories of business-centric reforms that Kerala topped are: Obtaining utility permits-business and paying taxes. The seven citizen-centric reform areas where Kerala came first are: 1) online single window system 2) certificates (urban local bodies) 3) certificates —department of revenue 4) obtaining utility permits 5) public distribution system — department of food and civil supplies, 6) transport and 7) employment exchange.

ONAM 2024 @ Industrial units of KIAP

A ray of Happiness 'Onam 24' – Post Wayanad Havoc

In the wake of landslides affecting various parts of Wayanad district, most of the government departments, companies have announced the cancellation of their Onam celebration. As we all know, time heals all our worries. Hence to urge for a better tomorrow, the human being always go for various grounds for getting happiness.

Most of the companies at KIAP have celebrated their 'Onam' in its shortest way by paying homage to the victims of Wayanad landslides and giving hope to the employees with joy and prosperity.



A Pookkalam prepared by the waste material by the students of Apparel Training and Design Centre

Achievements of Companies

Ananth Technologies Pvt. Ltd, has contributed to 100 satellites and 80 launch vehicles so far for Indian space programs.

Ananth Technologies Pvt. Ltd, (ATL) a one among our member industrial unit; a leading innovator in the field of aerospace, is proud to announce its long term partnership with ISRO in for all their space programs including EOS-8 and SSLV-D3. This mission is a part of ISRO's efforts to enhance its capabilities in small satellite launches and expand its portfolio in commercial satellite launch services.

EOS-8 is an Earth Observation Satellite designed to provide data for various applications such as agriculture, forestry, water resources, and disaster management. It is part of a series of Earth Observation Satellites developed by ISRO to provide high-resolution imagery and other data.

Ananth Technologies, with its extensive experience in satellite systems design, development, and integration, played a pivotal role for the EOS-8 satellite. ATL has supplied Power converter modules of Inertial Reference Unit, which gives the navigation data of the satellite.

Dr. Subba Rao Pavuluri **CMD of ATL,** conveyed his excitement regarding SSLV-D3 and EOS-8, saying, "Ananth Technologies extends its heartfelt congratulations to ISRO for the successful launch of SSLV and the EOS-8 satellite. This achievement further strengthens India's leadership in space exploration and satellite technology. We are proud to support ISRO's mission and look forward to continuing our collaboration in future endeavors."



They are proud to announce that EOS-8 marks the milestone of being the 100th satellite to which ATL has contributed.

CEO's Talk



Shri. M. N. Chellappan
Chairman & Managing Director
Cleanplus Group of Companies

A veteran entrepreneur and enthusiastic humanitarian of KINFRA Entrepreneurial community who has established a top-notch industrial laundry unit which is stepping towards its silver jubilee.

An enterprising Thiruvananthapuram-based NRI, Mr. Chellappan embarked on his entrepreneurial journey in the year 2000. His path led him to collaborate with KINFRA (Kerala Industrial Infrastructure Development Corporation) and secure industrial land. But before this chapter, he had already carved out a successful early career in a reputable organization in the Middle East.

Driven by the allure of a well-earned Gulf job, Mr. Chellappan decided to establish a world-class industrial venture in his home country—one that would mirror the lifestyle practices of developed nations. Initially, the focus was on enhancing the hospitality industry by providing top-notch laundry services. However, as time progressed, the company diversified its portfolio, spanning various sectors and aspects of life.

“In the early days, Shri. Chellappan M. N. demonstrated remarkable expertise in turning around the organization during challenging times. After weathering drought and European mismanagement, he implemented sustainable and diversification strategies that revitalized the company. His early career experiences fueled the establishment of ‘Clean Plus Industries’ at KINFRA Thiruvananthapuram. Despite initial difficulties, he remained committed to ethical practices, prioritizing quality and client satisfaction.”

Navigating Challenges in Business and Industry

The word “challenges” resonates deeply with many entrepreneurs. It serves as both a motivator and an energizer, he said. In the context of Kerala’s industrial landscape, one can draw an interesting analogy: it’s akin to a fierce competition between street vendors and luxury hotels. Despite this intense environment, successful businesspeople maintain a delicate balance. They prioritize courtesy toward clients while navigating the complexities of their ventures, says, Shri. Chellappan.

On one side, organized business owners diligently adhere to rules and regulations. However, there’s another facet—the less regulated, more challenging side—where some entrepreneurs operate without full responsibility, including evading taxes. Meanwhile, the costs of essential amenities like water and electricity continue to rise. Surprisingly, technological advancements, such as desalination plants and modern electric grids, remain

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underutilized. For instance, avoiding reliance on backup generators (Gensets) would alleviate an additional burden for entrepreneurs.

As disruptive forces reshape traditional business models, forward-thinking enterprises are proactively upgrading themselves to confront these challenges head-on.

Shri. Chellappan discusses several key points related to leadership, innovation, and aspirations:

1. **Innovation Environment:** The country is experiencing an environment of innovation, driven by government involvement. New organizations are leveraging unique business ideas and technology to address diverse challenges.
2. **Leadership Style:** Mr. Chellappan believes in a leadership style that combines modern management approaches with contingency thinking. They emphasize the importance of a committed workforce.
3. **Industrial Parks:** The government should prioritize improving physical conditions in industrial parks to attract local workers. Spending should not be limited to IT/ITES/Software parks alone.
4. **Labour Laws:** He suggests equipping labour laws to reduce turnover and support companies during reforms. They emphasize fair wages beyond minimum standards.
5. **Health and Entrepreneurship:** Mr. Chellappan also highlights the importance of a balanced diet and orderly lifestyle for entrepreneurs.
6. **Inviting New Entrepreneurs:** Lastly, he encourages young entrepreneurs to invest time and resources upfront to build structured businesses that will serve them well in the long run.

Mr. Chellappan emphasized the need to recognize Kerala's achievements in Ease of Doing Business and industrial reforms. He also expressed support for maintaining the state's level-1 status in development. However, he raised concerns about the effectiveness of our governance system. His proposed initiative, 'Mission 1000,' received approval from the Ministry of Industries.

Regarding KINFRA, there's a call for increased authority to support industrial activities. This includes approving subsidies for plant and machinery and acting as a nodal office for approvals and inspections across departments. Additionally, industrial parks should enhance surveillance systems, address stray dog issues, and enforce strict controls on vehicle and personnel entry.

